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FOOD, FASHION, BEAUTY & DESIGN FOR EVENTS

magazine

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UNICO 20' 87'

A NEW

DESTINATION
EXPERIENCE

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SAFE?

Crisis Management

101

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WINNERS**

JANUARY 2018

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HALA BISSADA, CFRE

Hala, President of Hala Inc., is a ten-time international award-winning event-producer, one of Canada's foremost event fundraisers and an industry thought-leader. Her distinguished honors include 2012 Event Professional of the Year (CEIA), 2013 Best Industry Contribution (ILEA) for establishing Ryerson University's Event Certificate Program and the Alumni Award of Distinction from Ryerson University. Follow her on twitter at @HalaEvents.

JANICE CARDINALE

Vision. Boundless Creativity. Excellence. THIS IS JANICE CARDINALE. Janice's rare yet natural ability to spot up & coming, young, urban talent and abstract trends is a testament to her line up of exclusive acts. Janice's passion and commitment to mentoring and building the careers of young performers across Canada & the US is undeniably in demand as she continues to reinvent the audience experience. Follow Janice on Instagram at @theideahunter.



MARY FOLEY

Boring events take too much time, cost too much money, and fall too short in creating real impact. Using hard-earned insights, light-hearted humor, and creativity, Mary Foley partners with meeting planners to create experiences professional women crave. Author of three books, including *Bodacious! Career: Outrageous Success for Working Women*, become a blogger for WorkingMother.com, and currently host the EVB POWER Plug Podcast. Find out more about Mary and how her energizing and empowering work at maryfoley.com.

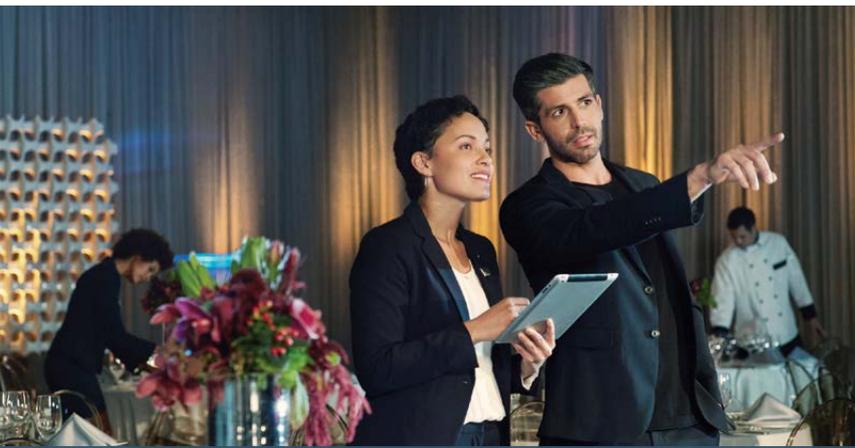




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CANADIAN SPECIAL EVENTS DIGITAL ISSUE
JANUARY 2018 EDITION

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I'm officially excited! I don't know what was holding me back from getting into the swing of the spring event season, but whatever it was, it seems to have dissipated and I have finally found my **spark**. I am ready and revved up for the coming months when so many great things happen in this industry. I have so much to share with you I had to battle my designer for more than my usual 350 words.

There is a buzz in the event business that I haven't seen for a few years and no, it's not the pending legalization of Cannabis. There are all kinds of new and innovative industry events happening across Canada and I think it's tremendous. I love the building of new ideas, the coming together of people with a passion for events and the enthusiasm for event education. There have never been more opportunities for professional development and collaboration.

Speaking of education, I am thrilled to announce our partnership with the Event Leadership Institute to bring our readers the very best in online event education. ELI offers over 140 classes taught by some of the brightest minds in the industry. To kick off this collaboration, we are gifting CSE Live conference delegates with an unlimited 3-month pass to ELI's library and toolbox. Check out cselive.ca for this amazing offer.

I am over the moon about our new partnership with the **Sheraton Centre Toronto Hotel**; the exclusive host venue and hotel for CSE Live 2018. The hotel and conference centre, which just completed a \$120 million-dollar renovation is absolutely stunning and the perfect venue for the CSE's new conference concept. Together with their creative team, the CSE planning committee promises a stellar experience for everyone who attends. Book your room early!

Whether you have never attended CSE Live, or you are an annual delegate, you are going to love this year's EPIC line up of events and speakers. Come for a couple of hours and visit the IMAGINARIUM, CSE's re-imagined version of a trade show, or attend everything and experience three days of insane creativity, inspiring moments and blockbuster networking celebrations.

About those celebration events, we just announced the winners of the first Annual Canadian Regional Event Awards. Huge kudos to all the winners, who can be found [on this page](#). Now it's on to the **National Awards**. Just grab your laptop, your event pics, event details and enter! Your team will love you, your clients will be ecstatic and you can win HUGE prizes including the grand prize of a \$25,000 ad bank with Canadian Special Events or EventTech Canada Magazine. **Awards, prizes, accolades and a trophy? What are you waiting for?**

Finally, and this is where I needed more than 350 words...the BIGGEST news of the year, CSE is proud to announce the launch of the **Canadian Event Venue Awards**. This groundbreaking competition celebrates the finest venues in the country while providing an opportunity to increase their exposure, measure their successes and recognize their commitment to excellence. Entries need to be in by May 15 and the Gala is in June. Stay tuned for details.

From international conferences like TSE in New Orleans to new events like GOWest in Edmonton, to MPI's "EVENT" in Ottawa to CSE Live in Toronto, it's conference season in Canada! Get out and attend at least one of these amazing events. Enjoy, learn, schmooze and take it all in; I know I will and I hope to see you there.

Stacy





HOST BETTER EVENTS

Redefine the meaning of fun when you plan your next event at The Rec Room. With up to 60,000 sq. ft. of entertainment space, Canadian-inspired dining, and gaming options ranging from shuffleboard to the latest virtual reality, it'll be like nothing you've hosted before. With our onsite professional event planner always ready to assist, you'll have everything you need to pull off your best event yet.

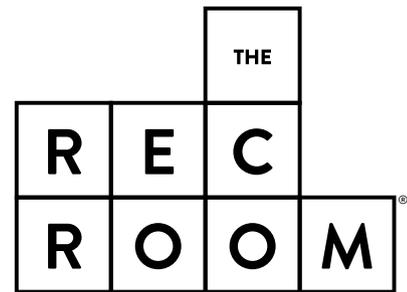


LOCATIONS

- South Edmonton (AB)
- West Edmonton Mall (AB)
- Toronto (ON)
- Calgary (Deerfoot, AB)
- Coming Soon: London (ON), Mississauga (ON) + Vancouver (BC)

Take the hassle out of planning your next event.

For a preview of our offerings visit TheRecRoom.com



EATS & ENTERTAINMENT

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1



SIP ON THIS

Oenophilia Wino Sippers

This beautifully hand-crafted set of Wino Sippers is perfect for enjoying your favorite vintage. Its design fits securely in the palm of your hand - no more losing your grip on fragile stemware! And who doesn't like drinking wine from a straw! [Gift it or Grab it](#)

3

TECH SAVVY

The Clickie Selfie Remote

Never be left out of the group shot again. With this little beauty, you can take pictures and videos on any phone or tablet and it has a 30-ft. wireless range. Just click and capture. [Check it out.](#)



2

FANNY FAVOURITE

Gucci's Kiss My Fanny Pack

What planner doesn't want a way to free up his/her hands without resorting to the dreaded fannypack? Ta da... this is [Gucci's versions](#) and it comes in blue blue or fuscia and trust us when we say this ain't your granny's fanny!



4

THE PERFECT GIFT!

Man Crates

They know guys, and they especially know how tough it is to find gifts guys actually want. [Man Crates](#) helps you celebrate the men in your life with unique and exciting gifts you'll be proud to give, and he'll be thrilled to receive.



5

CLEVER BUY

Super Magnetic Putty

Made with micron-sized iron-based particles distributed throughout, the astonishing moldable [magnetic putty](#) takes on the properties of a magnet when placed in close contact with the included Neodymium Iron Boron magnet. Put it near the magnet and within five seconds, the putty will stretch itself out to reach the magnet almost as if it were alive. Press the magnet into it and the whole piece of putty becomes magnetic. Makes a great gift for the person who has everything.



UNICO 20' 87'

The “View” From a New Kind of Destination Experience

Unico 20' 87' is a uniquely, undeniable, unparalleled adventure into the future of what guests can expect from inclusive resorts. I look forward to returning to this property in 2018.

BY JANICE CARDINALE

If **UNICO 20'87'** were a person, she would be a millennial because this hotel is part of a new generation of experiences in the newest locations with some of the world's most unique offerings.

Whether you are a corporate or independent planner or a DMC, you are all searching for the same thing; fresh, inspired and one of a kind resorts for your clients and events.

Venue rates are no longer the determining factor in deciding which hotel to pick for your next meeting or event. With countless new and emerging trends in social media, event planners have an overwhelming number of options. Whether you're a millennial, or like me, a millennial in a boomer's body, you want access to information that will help create a memorable experience with great food, top-notch entertainment, and inclusions to match all the wants and needs on today's travel wish list.

As someone who specializes in entertainment for corporate events, I get the opportunity to create events to help educate, motivate and celebrate a client's brand. These events are very important and should not be left to chance. Which is why when I was first contacted by an industry colleague last fall looking for ideas for a destination product launch for travel agents and DMC's, I was excited to share this unique venue known as UNICO 20' 87" in Riviera Maya. As she brought me up to speed on the property and all it had to offer, I was ready to jump on a plane and go myself.

For this event I was asked to create a soap cutting station, find an artist to create a Mexican inspired piece of art with centerpieces that were minimal, yet colourful and accessorized in a terrarium. She explained that the owner's vision was to take traditional Mexico, which is hacienda style and mix it with modern Mexico in a contemporary way.



During the evening of the launch, I knew that this hotel would redefine the meaning of an all-inclusive experience that is both unexpected and immersive and literally the next day I reached out and began to plan the adventure to see for myself.

From the moment, I stepped out of the car with my husband and onto the Unico 20' 87' property, we were immediately greeted with impeccable service and attentive staff.

As the sliding doors opened to invite us into the space, my eyes were drawn to the spectacular lobby with its contemporary Mexican feel, warm and elegant furniture, and hand-crafted touches and accents. Its architecture provided a sense of relaxed luxury, a cross between historic and modern Mexico.

I melted into the most comfortable couch in the lobby area, caught my breath and got checked in. I am treated to a cool, lush drink of cucumber, lime, and soda while another young man greets me with four custom scents that I can choose to be sprayed in my room daily. A welcome touch upon arrival.

We then meet our concierge who is wonderful and enormously helpful. The very first thing she directs us to is the hotel app, even helping set it up on our phones. This app tells you anything and everything you could possibly want to know, something I have never experienced before at a resort, but am thrilled to have this with me during my vacation. We have quick access to everything in the resort, including pre-arrival details, dining information and reservations, turn down service, in-room amenities and more. There is no need to pick up the phone, as all the hotel's services are available from the touch of a button on my smartphone.

We follow our host through a lush and manicured area that opens to the resort's pools, bars, and surrounding action. I spot an artist sitting under a tent painting straw hats, and I am told that I can find the hats in my room which can be brought down later to customize. I then walk up to a craft cocktail cart and am treated to the cocktail of the day by a master mixologist. There are three pools to plunge into, and of course I find many floaties at my disposal, a nice touch that you would never usually see at a resort. To say I am excited is an understatement, I am over the moon.

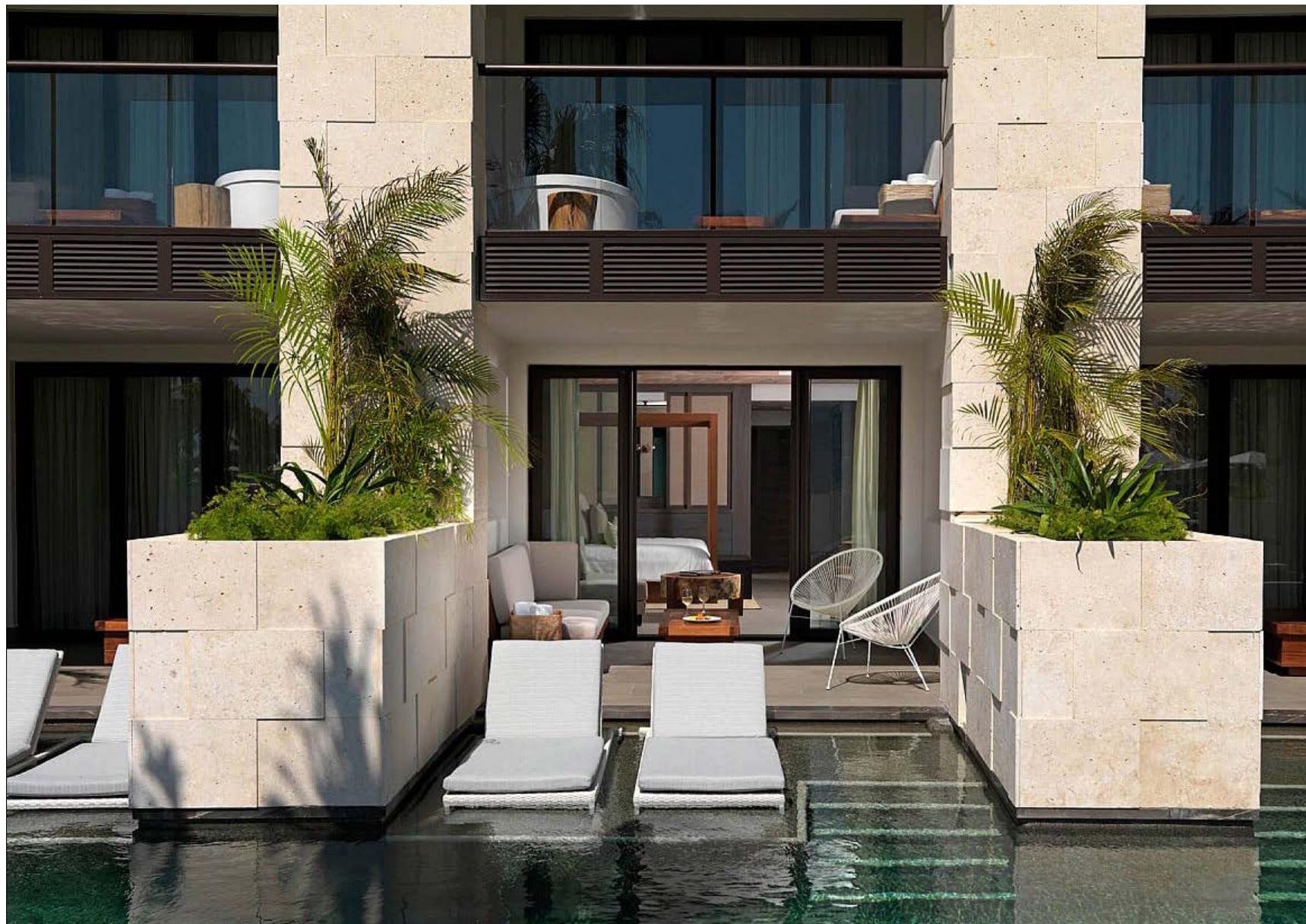


We arrive at our room and in love with the clean lines and fine details of hand-crafted local pieces incorporated into the design of the resort; giving the space a sense of modern sensibility. The room opens into a large terrace overlooking the breathtaking views of the ocean and is outfitted with a deep soaking hydro spa-tub to relax and unwind in while enjoying the surrounding views. We were surprised to learn that over 90 percent of the 448 guestrooms overlook the ocean, and all the first-floor suites have their own swim up pools and chaise lounges.

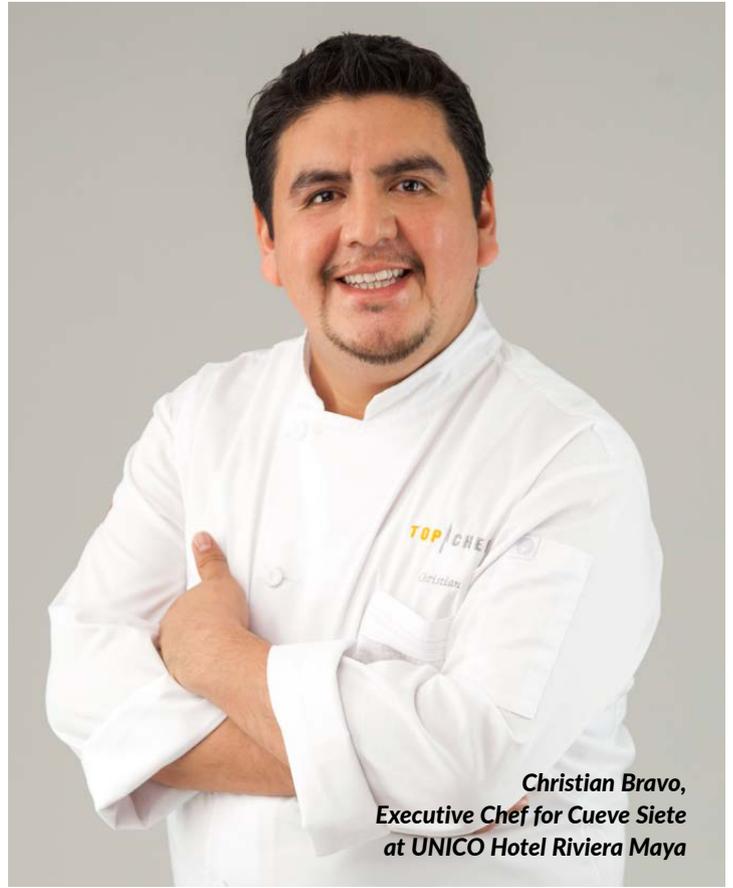
Before our host leaves, she recommends booking times and dates for the five restaurants on the property. She explains that each restaurant has its own unique culinary style offering different options from fine dining, to beach side buffets. Since there is surprisingly diverse cuisine she explains that each chef will bring their own distinct taste and style.

Some options include Mura House with a live sushi bar, Japanese Yakitori & Teppanyaki, and Mi Carissa which is coastal Italian with its own brick oven. We also can try out some modern Mexican at Cueva Siete, which is run by Chef Christian Brave, the winner of MasterChef Mexico. For an all you can eat option, 20' 87' Restaurant is an international buffet for breakfast and lunch, which turns into the Blue at night, taking its name from the heels of a white party. The French bistro Café Inez is open 24 hours a day, serving the finest pastries, croissants, smoothies, coffee, and espresso, along with late night sweet treats that we often neglect to mention when we get home.

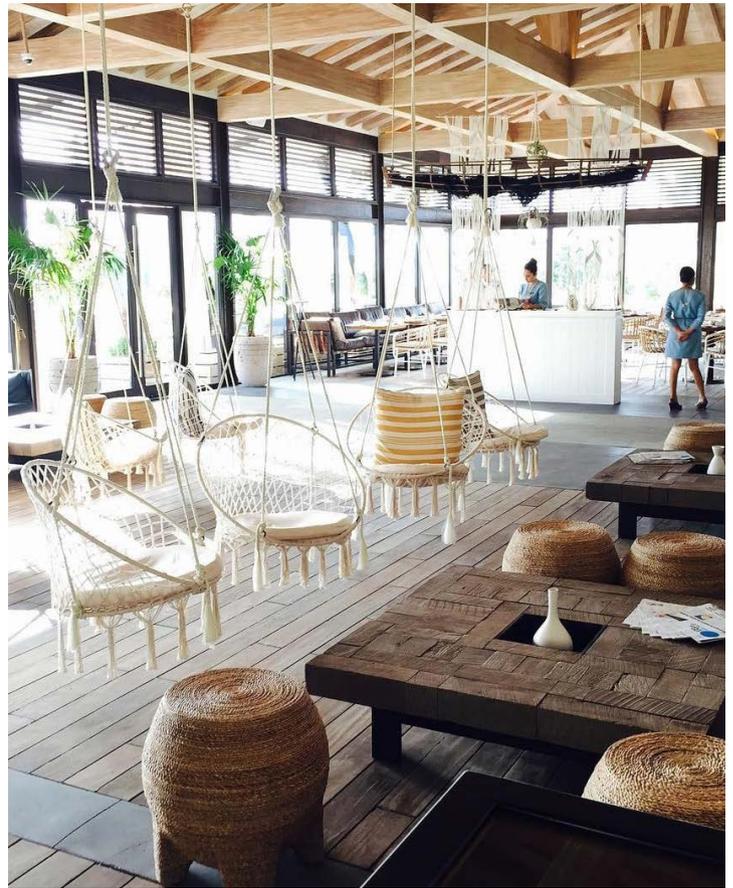
We spend the rest of day relaxing and exploring. The next morning, I explore the property with Ilse the hotel's Sales Director. There is one main ballroom beautifully decorated which can hold 750 seated and is divisible by 3 at 11,603







Christian Bravo,
Executive Chef for Cueva Siete
at UNICO Hotel Riviera Maya







square feet, 10 breakout rooms, including two which are libraries, dedicated conference managers and outdoor event spaces like El Patio Nayade Terrace and Costera Terrace. Each equipped with state of the art technologies and their own up to date, tech-savvy AV vendor who is professional, knowledgeable and tuned in.

We decided to take our stay to the next level and immersed ourselves in the true luxury offered by the resorts unlimited inclusions ranging from golf, spa treatments, local tours, fully equipped gyms and so much more. I started my vacation with a relaxing mani and pedi for \$14 and a 2.5-hour invigorating massage, followed by a therapeutic facial and exfoliating wrap for \$80. I even had my hair washed and blow-dried twice for \$10. We had so many choices it was hard to decide what to do first. The guest experience is paramount, and the private butler service attended to all of our needs. This was the vacation of a lifetime.

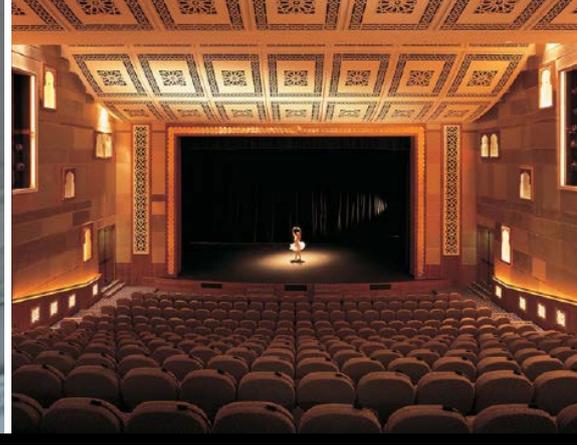
When Paula Antoniazzi (Lead Designer) and Andrea Chapur daughter of Roberto Chapur of the Hard Rock Hotel chain got together, their shared vision created something spectacular both in terms of the experience and setting, when you visit this magnificent property everything you see and touch is from the region surrounding the Riviera Maya. Local artists are on display for everyone to see and are for sale all over the hotel.

There is no need to fear if the sun is not for you, there are endless options to make your vacation the one to remember. Consider taking a cooking class or customized adventure, make space for new sins by cleansing the old in a shaman-led ceremony, participate in a yogi detox followed by a spiced juice detox or take part in a mixology class inspired by the seven deadly sins. All you need to do is choose the adventure, and your personal concierge will make it happen for you.

There is no doubt that this property is the one to watch in 2018. It's an adult only resort perfect for business people, and is featured in Air Canada's En Route Magazine, with UNICO on the front cover of their October issue along with the headline that reads, "Go with the floatie: Why you should love all-inclusive resorts."

Indulge in all things surf, sand, and sun in this one of a kind vacation experience or corporate event that sees no boundary; you won't be disappointed.

Learn more about Janice's adventures at www.theideahunter.ca



Canadian Event Venue AWARDS

presented by **canadianspecial**events

CELEBRATING CANADA'S FINEST EVENT VENUES

Canadian Special Events Magazine is proud to announce the launch of the Canadian Event Venue Awards (CEVA). This exciting and groundbreaking awards program is designed to showcase, recognize and celebrate outstanding achievements in event venue management, innovative venue design, venue marketing, in-house catering and planning and customer service. The competition will highlight venue excellence not only in business but also the venues location, features and creativity.

ENTRY PERIOD RUNS FEBRUARY 15 - APRIL 15, 2018





AWARD CATEGORIES

From spectacular wedding venues to modern warehouses, conference rooms to charming lofts, interactive venues to intimate locations, hotels to banquet halls, the Canadian Event Venue awards will recognize the places and the people behind the country's most incredible and successful event spaces.

Best New Event Venue in Canada

Best Wedding Venue in Canada

Best Venue Catering in Canada

Best Venue Event Planning Team in Canada

Best Canadian Event Venue Management Group

Best Historic Venue in Canada

Best Academic Event Space in Canada

Best Conference Venue in Canada

Most Creative Event Space in Canada

Most Eco-Friendly Venue in Canada

Best Waterfront Event Venue in Canada

Best Cultural Centre in Canada

Best Temporary Event Venue in Canada

Best View in Canada

Best Hotel Event Space in Canada

Best Museum/Gallery in Canada

Best Country/Rural Event Venue in Canada

Most Tech-Savvy Event Venue

Best Bar/Club Venue in Canada

Best Restaurant Event Space in Canada

Best Interactive Event Space in Canada

Most Intimate Event Space in Canada

Best Convention Centre in Canada

Canada's Most Outstanding Event Venue of The Year

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WE DON'T
DO Ordinary.

Classic Baroque

This big baroque style armchair is a classic rental piece that can be ordered in a multitude of colors, patterns and fabrics and fits into just about any type of event design. It is like those perfect heels, they just go with everything. Ask your local event rental company about availability.



Please Be Seated

By Stacy Wyatt

This collection of stunning seating options should offer loads of design ideas. We are not suggesting you design your entire event around a chair but then again... these are also beautiful and creative you never know what might inspire you.

Infinity & Beyond

These stylish and versatile chairs make a gorgeous addition to any event. They come in a variety of patterns and shades to accent almost any design. These are classics and should be available for shipping to almost anywhere in Canada. Check with some of the larger agencies like [Detailz Couture](#) in Toronto or [A&B Partytime Rentals](#) in Vancouver.



Elegant Daisy Chair

Meet the Trimble Chair with a digitally printed Gerber daisy pattern on Opusuede fabric. This stunning design is ideal for the head table, bride and groom's table or a luxury private dinner.

Even The Little Ones Deserve a Good Seat

IBumbo Booster Seat is for the most important bum in the room; your baby's or your guest's baby. Hey, the kids gotta eat right? Comes in coral red, baby blue, soft grey, and lime and includes a three-point safety harness.

[Buy it now.](#)



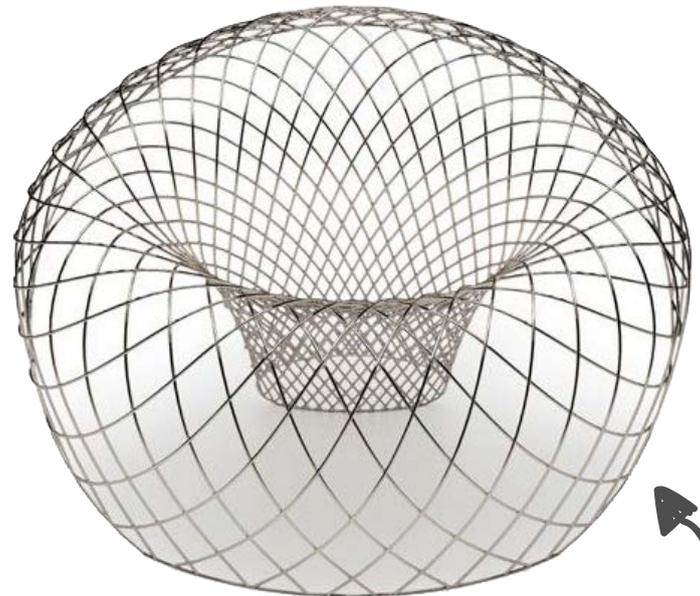
Just Hanging Around

Who doesn't love to swing? Now your dinner guests can enjoy it too with this funky trend in hanging furniture. What a playful way to add a unique and modern touch to any event space. Both tables and seating can be varied architecturally, making them suitable for many environments. They can be hung from different structures, including trees and ceiling beams. This design works great not only in event spaces, but also in your home or workspace. We found these at Reserve Modern Event Rentals in MA but we are sure you can find them in Canada.



Ceppellini Peacock Chair

Designer Dror Benshetrit (Studio Dror) crafted this chair for the Italian label, Ceppellini. Clearly, it is not within budget for most events but for inspiration sake, we think you can easily build an entire look around this piece of art. Plus, apparently, it gives the full comfort of a lounge chair without ruffling even a goose feather.



Reverb Wire Chair

The Reverb Wire Chair designed by Brodie Neill. The piece is an ethereal chair that plays with the relationship between volumetric presence and structural lightness. Imagine what you can create with this at the center of your vision board?



The Egg Chair

You can rent this in Toronto from [Luxe Modern Rentals](#) or several other Canadian suppliers. It comes in Red, Fuchsia and Orange. In 1958 the inventor of the Egg Chair, Arne Jacobsen, came out with this incredible design. Our Editor LOVES this chair so much, we are hoping they send us one for her office.

The Masters Chairs

Replicating the famous Philippe Starck Masters chair, this is a perfect event staple. It is strong, can be used in any weather and yet is cool, sophisticated and savvy. We found it in black and grey and several Canadian event rental agencies carry it. Ask your local provider like [Elizabeth Stanley](#) in BC or [R5 Events](#) in Toronto.



White Globe Bench

This line of specialty furniture offers unique soft seating in bold colours and fabrics which can be mixed and matched to create virtually any design you can imagine. The pieces are totally vogue and the possibilities are endless.

In Toronto try [R5 Event Rentals](#), [Luxe Modern Rentals](#) or [Detailz Couture](#). In BC try [Loungeworks](#), in Winnipeg try [Swank](#) or [Decor & More Inc](#) in Calgary.

The Orange Flower Chair

How fabulous is this bright bold orange chair? Imagine the themes you can build around furniture like this? From Alice in Wonderland to Mad Hatters Ball to Imaginarium to a spring fling.... We LOVE the bright, intense colour!





KEEPING YOUR EVENT SAFE

BY HALA BISSADA, CFRE

In light of recent events, including the deadly blast at the Ariana Grande Concert and the terrorist attack with a borne vehicle in New York, I thought it timely to remind event organizers how to keep your event safe.

In the world we live in, event planners need to think about the unimaginable and to do everything reasonable to ensure our attendees, staff, vendors remain safe.

Effective planning is the first line of defense. Below are some specific measures you can take.

STAFF TRAINING

Train your key staff on what to do during an emergency situation. Ensure they understand the appropriate terminology, to help them articulate what is happening. This may save valuable minutes in an emergency situation. Make sure your team knows how to identify suspicious activity and where to report it.

Train them on things like the HOT protocol in terms of suspicious packages.

H Hidden — Does it look like it has been deliberately hidden

O Obviously Suspicious — Does it have wires, circuit boards etc. do you think it poses an immediate threat?

T Typical — Is the item typical of what you would expect to find in this location?

Rehearse various scenarios with your team.

EMERGENCY PLAN & PROCEDURES MANUAL

Ensuring you have a comprehensive emergency plan and procedures manual is imperative. Preparing this document will allow you to think of the possible threats, challenges, vulnerabilities that you may face and how to address them.

Key components of the manual should include the following:

- Outline of the Event Team and assignments including who is overall responsible for the event, but who in particular is responsible for safety and security, fire, first-aid and medical response, and other key responsibilities depending on your event & venue
- Risk Assessment, Mitigation and response measures for things like Terrorist threats & attacks, Inclement Weather, Act of Violence or Criminal Acts, Injuries requiring medical attention, Public Order Incidents, Lost and Stolen Property
- Procedures section outlining what you will have in place for First Aid, Security etc. and how to respond to certain situations like the discovery of contraband such as alcohol, narcotics or weapons or to criminal acts. In addition, documenting log keeping procedures are important
- Emergency Plan—in this section you should outline how to address extreme heat, cold weather or stormy weather, how to deal with bomb threats, bomb explosion, intoxicated or non-intoxicated individuals causing disturbances, fire, stampede, extended power outage etc.
- Site Plan
- Evacuation Plan

SITE VISITS

Part of the initial planning should include in-depth site visits to determine evacuation routes (exterior perimeters, ingress/egress points i.e. chokepoints, bottlenecks etc.). Determine possible “lock-down” areas to restrict access to victims if applicable. In addition, doing a walk-through with law enforcement is always valuable.

MULTI-AGENCY APPROACH

Multi-Agency cooperation in the planning for events is vital to assist in developing mitigation strategies. Make sure the local authorities have as much information as possible.

COMMUNICATION

If applicable coordinate a communication team which is fully responsible for disseminating information in the event of an emergency. Determine recommended methods of staff communication (i.e. mass email, call trees, etc.) and establish relevant communication procedures. Create an on-site communication control centre.

SOCIAL MEDIA MONITORING

Check what is being posted on social media platforms. Monitoring these platforms could provide you with insight into potential threats.

ACCESS ACCREDITATION

Establish an accreditation system and ensure all those involved in the event are wearing the appropriate accreditation and there is a protocol for checking accreditation.

SPECIALISTS

If needed bring in specialists. For example bring in Crowd and Safety specialists, if your event could benefit from that kind of support.

SCREENING MEASURES

Implement effective screening measures i.e. metal detectors, bag searches, pat downs etc.

Interestingly on a side note, the need to safeguard today’s venues (arenas, hotels, concert halls etc.) has spawned new software development that aims to instantly identify concealed weapons for civilian protection for example. Companies like Patriot One Technologies in partnership with researchers from Canada’s McMaster University have developed a current solution.

SPECIAL MEASURES

An example of a special measure would be to mitigate the threat of an attacker using a vehicle to cause your attendees harm. This threat can be mitigated by landscaping or using physical measures such as the following:

- Use large vehicles to create soft road closures into an event footprint. This is a flexible solution to deploy, and can be redeployed and moved in short notice
- Use of pedestrian barriers or fencing to act as a slowing mechanism
- Using event equipment such as large generators, forklifts etc. to slow vehicles down

It is not possible to plan a response to every conceivable type of attack, but by continuing to do our due diligence with respect to emergency planning, we can be better prepared to keep our events safe.

For more creative event solutions from Hala Bissada, CFRE follow her on [twitter](#) and [facebook](#) at @HalaEvents.

canadianeventindustry AWARDS — REGIONALS —

CONGRATULATIONS TO THE WINNERS

Kudos to the companies who have been recognized for event excellence in the 1st Annual Canadian Regional Event Awards. All winning companies will move on to compete in the National Event Awards competition. Deadline to enter the Nationals is February 4, 2018 with a late deadline of February 11, 2018. Enter your best event today.

BEST EVENT PRODUCED BY A VENUE IN-HOUSE

BRITISH COLUMBIA:

*Fairmont Chateau Whistler, Whistler, BC for
All About Me*

ALBERTA:

*Great Events Group, Calgary, AB for
Foodies in the Park*

BEST ENTERTAINMENT PRODUCTION

ONTARIO/QUEBEC:

*ENT Marketing, Toronto, ON for
Playlist Live*

BEST AUDIO VISUAL DESIGN

BRITISH COLUMBIA:

*Go2 Productions, Vancouver, BC for the
Facade Festival 2017*

ONTARIO/QUEBEC:

*Quest Audio Visual, Toronto, ON for the
Arbonne Canadian National Training Conference*

BEST CONFERENCE

ONTARIO/QUEBEC:

*Tap Resources, Ohsweken, ON & AV Canada, Toronto, ON
& Six Nations Polytechnic, Brantford, ON for the
World Indigenous Peoples Conference
on Education (WIPCE)*

BEST EVENT DESIGN CONCEPT UP TO \$30,000

BRITISH COLUMBIA:

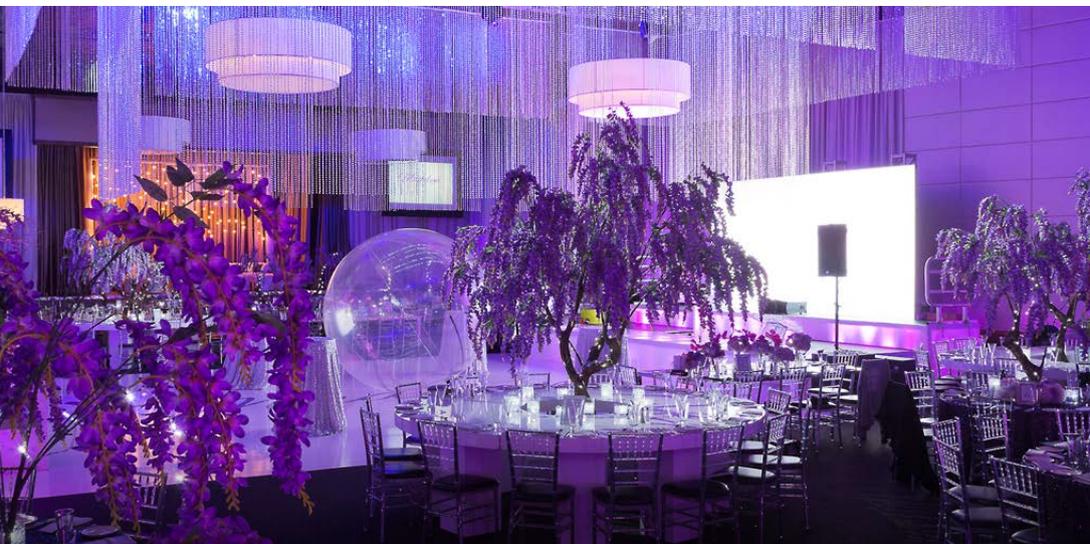
*Elizabeth Stanley Event Design, Richmond, BC for the
DISTILL Gala*

ALBERTA:

*OneWest Events Inc, Calgary, AB for
One True North*

ONTARIO/QUEBEC:

*R5 Event Design, Toronto, ON for
Garden Grunge, the Wedding of Kate & Sandy*





BEST EVENT DESIGN CONCEPT OVER \$30,000

BRITISH COLUMBIA

*Bright Ideas Events Ltd., Richmond, BC for
Secret Garden*

ALBERTA

*OneWest Events Inc., Calgary, AB for
Midnight In The Park*

ONTARIO/QUEBEC

*FOS Rental Group, Toronto, ON for
Sierra's Jungle*

MOST CREATIVE TABLE CENTRE

ONTARIO/QUEBEC

*Fab Fete Event Planning Boutique, Markham, ON &
R5 Event Design, Toronto, ON for
#BlushLove; A Wondrous Wisteria Table Design*

BEST EVENT FOR A PRIVATE INDIVIDUAL/GROUP/CAUSE

ALBERTA

*OneWest Events Inc., Calgary, AB for
The Great GatsBea's 90th Birthday*

ONTARIO/QUEBEC

*DT Floral & Decor Inc., Toronto, ON for
Tyler's Hockey Bar Mitzvah*

BEST WEDDING CREATIVE

ONTARIO/QUEBEC

*DT Floral & Decor Inc., Toronto, ON for
Alex and Mario's Wedding*

BEST CATERED EVENT

BRITISH COLUMBIA (TIE)

*Culinary Capers Catering and Special Events & the
Vancouver Art Gallery for
Monet Secret Summer Gala*

*EdgeCeptional Catering, Vancouver, BC for
Jerica and Jeff's Wedding*

ALBERTA

*Great Events Group, Calgary, AB for
Foodies in the Park*

OUTSTANDING LOGISTICAL ACHIEVEMENT

ALBERTA

*OneWest Events Inc., Calgary, AB for
The Selfie Station*

ONTARIO/QUEBEC

*Sénik Inc., Quebec City, QC for
Montréal Club des Étoiles Belairdirect*

BEST FUNDRAISING EVENT

BRITISH COLUMBIA

*BC Cancer Foundation, Vancouver, BC for
The 2017 Hope Couture*

ONTARIO/QUEBEC

*Fondation du CHU de Québec, Ville de Québec, QC for
Québec Bal des Grands Romantiques*

BEST PUBLIC EVENT/FAIR/FESTIVAL

BRITISH COLUMBIA

*City of Surrey, BC & John Donnelly & Associates,
Vancouver, BC for the
2017 Surrey Fusion Festival*

ONTARIO/QUEBEC

*Curated by M Inc, Toronto, ON for the
40th Anniversary Cabbagetown Festival*

ENTERTAINER OF THE YEAR

PRAIRIES

Danny Kramer Band, Winnipeg, MB

ONTARIO/QUEBEC

Hypnotist Incredible BORIS, Toronto, ON

MOST OUTSTANDING EVENT OVER \$200,000 – PUBLIC EVENT

BRITISH COLUMBIA

*City of Surrey, Surrey, BC & John Donnelly &
Associates, Vancouver, BC for the
2017 Surrey Canada Day Festival*

MOST OUTSTANDING EVENT OVER \$200,000 – CORPORATE

BRITISH COLUMBIA (TIE)

*Bright Ideas Events Ltd., Richmond, BC for
The Secret Garden
Loungeworks Inc. Vancouver, BC for
The Mad Hatter's House Party*

ONTARIO/QUEBEC

*Sénik Inc., Quebec City, QC for
Montréal Lego Battle of the Chefs*

Submissions are now being accepted for the Canadian Event Industry Awards National Competition. With 34 categories to enter, the race is on to see who plans the best events in Canada and who will be crowned Producer of the Year! Learn more at www.canadianeventawards.com

MCNABB ROICK

MERGES SCIENCE & CURIOSITY AT THE ONTARIO SCIENCE CENTRE'S INNOVATORS BALL

There are those that create brilliant events and then there are those that create pure brilliance and infuse it into every minute facet of an event; intricately playing innovation and creativity like a well-written symphony. The latter is **McNabb Roick**. Skill and artistry are seamlessly woven into everything they touch and their latest masterpiece, the 10th annual RBC Innovators' Ball is no exception.



This feat of event brilliance took place on Nov. 7, 2017, at the **Ontario Science Centre** with a 500+ sold out crowd who collectively raised

\$650,000 net in support of the Science Centre and its children's programs. That is a 30% increase over last year and the highest net revenue since inception.

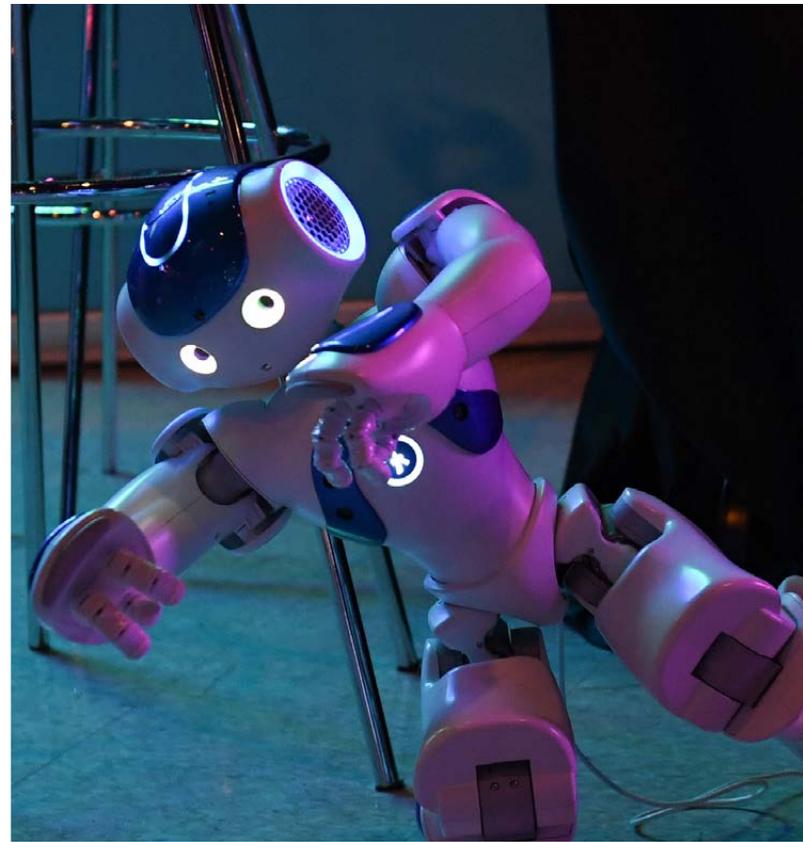
This year celebrated a science-and-curiosity theme featuring Ted-style talks from three remarkable speakers on how artificial intelligence and technology is transforming healthcare.

- Kamran Khan, MD, MPH, Founder and Chief Executive Officer, BlueDot, on infectious disease and the effect of globalization on our approach to treatment;
- Brendan Frey, Entrepreneur, Professor, Scientist, and Engineer, on the influential roles artificial intelligence and advanced biomedical technologies, can play in treating disease;
- Andrea Palmer, Founder and Chief Executive Officer of Awake Labs, on leveraging artificial intelligence to rethink the treatment of mental illness.

The "progressive event" had guests beginning their evening in the centre's Hot Zone before moving to the cocktail reception in the Rock Paper Science Hall where they could watch robots in action and don virtual reality goggles to experience state of the art sponsor activations.

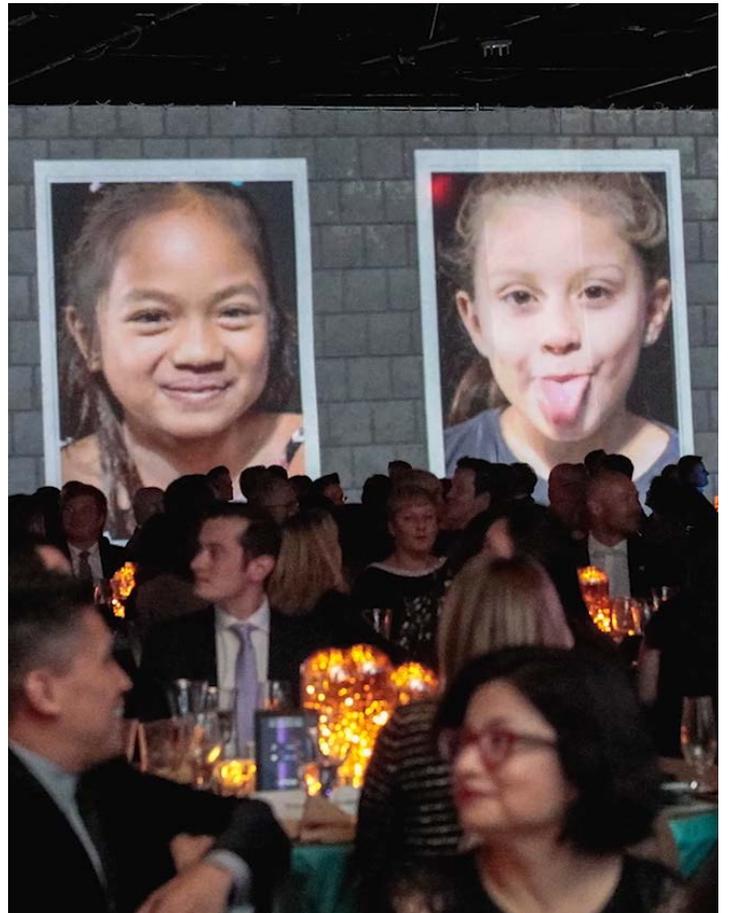
Next, they moved on to dinner in the Special Exhibit Hall where the walls were wrapped in floor-to-ceiling screens that transformed the event and presentations into a fully immersive experience. The 14' tall projection surfaces housed -creative video content and custom animation to visually express the various topics of the Ted Talks while also creating an event environment that highlighted the best of Toronto during the dinner service. The massive projection area was also used in a state of the art live and online auction allowing guests to completely engage in the bidding.

To see more inspiration from McNabb Roick, visit www.sbimre.com



Rock
Paper
Science!





ALL PHOTOS COURTESY OF GEORGE PIMENTAL PHOTOGRAPHY





“ We look forward to this event every year as it tasks us to combine our strengths as designers with innovation and science. As technology advances, we patiently wait for it to become more mainstream to the point where we can incorporate it into designing event environments. ”

-- Jeffrey Roick, Director, McNabb Roick Events





EVENT DESIGN AND MANAGEMENT

McNabb Roick Events

CREATIVE WALL CONTENT

The Mustard Shop

AUDIO-VISUAL

Westbury National

CATERING

L'eat Catering

FUNDRAISING TECHNOLOGY

Givergy

EVENT STAFFING

The Butler Did It

CARPET

Reznick Event Carpets

DECOR RENTALS

Divine Furniture Rental

Detailz Couture

Around the Table

Chair-man Mills

VALET

Northern Valet

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BREAKING THE ICE WITH ICE WINES

BY STACY WYATT

IceWine is uniquely Canadian. Well known by connoisseurs worldwide, Icewine still remains a mystery for most Canadians who are unfamiliar with the celebrated beverage in the tall skinny bottle.

Making Icewine is a detailed and complex process that starts during harvest when the winemaker decides which grapes are going to be left on the vines until winter's deep freeze hits. There they will stay until late December or January – exactly when they are picked is determined by Mother Nature when she graces the vineyard with three or four days where the temperature stays below -8°C. The grapes, which by then resemble little-frozen marbles, are hand-picked and pressed while frozen to extract a small amount of sweet, concentrated nectar – typically yielding about 15% of what those grapes would have produced had they been picked during the earlier table wine harvest. Following the unique harvesting procedures,

Icewines are fermented and aged in the same process as a regular dinner wine then bottled in their signature tall bottles and the sweet treat is ready to enjoy!

Icewine comes with a little mystery and many may be missing out on the experience of enjoying it themselves or including it in their events, So to help inform our readers, we asked Scott McGregor, award winning Winemaker at [Lakeview Wine Co.](#), a division of Diamond Estates Wine & Spirits to reveal some of the best-kept secrets behind the wine. If anyone knows Icewine, it's Scott. Recently, one of his creations – the Lakeview Cellars Cabernet Franc Icewine won a Gold Medal and Best Value distinction at the 2017 InterVin International Wine Awards. Not only did this Icewine score highly in the Red Icewine category – it also received top honours with “Best Dessert Wine” in the show– being among the top four scores of over 1200 entries from around the world.



Many people assume Icewine to be too sweet for their palate – perhaps comparing the sweetness in maple syrup,” says Scott. In fact, this is not the case. Great wine has a delicate balance of sweetness and acidity, with concentrated flavours and fantastic pairing opportunities.

One of most common questions is how is it stored? According to Scott, it will keep for several years stored in the right conditions – on a slant to keep the cork wet, away from vibrations and with a consistent temperature around 12-15°C. Once the bottle is opened, you should enjoy it within three to five days.

Another concern is around serving the wine. Scott shares that Icewines are ideally enjoyed chilled between 10-12°C, so your bottle may need some time in the fridge. It is finicky about the temperature so take your time. Too warm and it will lose its crispness; too cold and it cuts the aroma. Due to how sweet and rich it is, about two ounces per glass should suffice. Also, ditch the skinny dessert glasses. To fully enjoy the aromas, use a standard white wine glass that will allow the wine to breathe and give you space to swirl the wine before

enjoying it. Pro tip – chill the wine glasses in the fridge for 10 minutes before pouring.

Another HUGE misconception; you do not need to serve it for dessert. Icewine is a perfect pairing for seafood or other main course dishes that involve something caramelized. If you do decide to pair it, the first rule is you don’t want the dessert to be sweeter than the wine. If you have a white, enjoy it with fruit-based desserts while red is exquisite with dark chocolate. They are also ideal with a variety of cheeses – blue-veined, triple cream, goat cheese, washed rind cheeses, aged cheeses, salty parmesan. If pairing with a main course, go spicy – Thai, Indian, Mexican or Creole. It’s a nice balance to the sweetness of the wine and may help cool off a burning palate.

Lakeview wines where you can find Scott, is one of Niagara's largest wineries, offering a marvelous variety of international award-winning Icewines, among its tremendous assortment of traditional fine wines. A well-respected part of the Ontario wine industry landscape and a much-loved Niagara business, Lakeview Wines has been producing multiple award-winning wine brands since 1991.

For event planners, there are many ways to take advantage of the offerings of this wonderful, local business. For group tours and live events, they have a stunning event space. Set on the winery floor amongst a canyon of over 800 wine barrels and massive 2-storey wine tanks this unique 1,000 sq. ft. education centre, provides a memorable, unmatched introduction to the winemaking process and a one-of-a-kind Cellar Floor Experience. perfect for groups or intimate gatherings.

For high-end corporate gifts the product choices are abundant and for your wedding or fundraiser consider choosing to serve a truly Canadian wine.

To learn more about Lakeview Wines and view their collection, visit www.lakeviewwineco.com.

ABOUT Lakeview Wine Co.

Lakeview Wine Co. is found in the heart of Canada's premier wine country, Niagara-on-the-Lake. At its state-of-the-art winemaking facility, Lakeview crafts several Ontario VQA wine brands from specially chosen and carefully managed vineyards from more than 25 grape grower partners in the Niagara Peninsula, including Lakeview Cellars, Fresh, EastDell Estates, 20 Bees and the unique McMichael Collection that pays homage to Canada's famed Group of Seven artists. The Lakeview Wine Co. wine boutique is open daily all year, featuring a selection from each of its brands at the tasting bar.

TASTE IT



Dan Aykroyd Discovery Series Vidal Icewine 2012

This Niagara Icewine is an excellent representation of a classic Vidal with notes of peach, apricot and honey on the nose and a lingering acidity that tantalizes the palate.

\$45



GIFT IT



Holiday Host Package

Perfect for any special occasion, this giftpack includes EastDell Cuvee Brut (750ml), Lakeview Cellars Vidal Icewine (200ml) and a reusable 2 bottle Lakeview Wine tote bag.

\$65

Lakeview Cellars Cabernet Franc Icewine 2013

A vibrant and luscious Cabernet Franc Icewine with a nose of cranberries, cherries & strawberry jam followed by a rich palate of fresh raspberries & ripe red plums.



\$30



McMichael Collection Tom Thomson Icewine Giftbox

This limited edition gift pack in celebration of Canada 150 includes 1 bottle of 375ml Vidal Icewine and 1 bottle of 375ml Cabernet Franc Icewine showcased in a 100% Canadian Birch collector's giftbox.



\$99

*Prices may vary from province to province.

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UNMISTAKABLY
**ULTRA
VIOLET**
2018 COLOUR OF THE YEAR



eventreport

Middle Eastern's *Magic* BY TK EVENTS



When Clearstream Banking Deutsche Börse Group, based in Luxembourg, chose to throw an affair for their most elite clientele they turned to **TK Events Inc.** for vision, creative and execution.

The international post-trade services provider was in Toronto on October 17, 2017, for the SIBOS conference, the world's premier financial services event. They were looking to host an event which not only provides a luxury experience but would help them express the beauty and magic that can be found among Toronto's diverse ethnic groups. They chose the **Aga Khan Museum** as the perfect venue.

"Paramount to the selection of the Aga Khan Museum was the opportunity to showcase Toronto's unique multiculturalism to a global audience," said Trish Knox, Owner, and President of TK Events Inc.

So, in a clearspan tent set on the edge of the sparkling infinity pools at the Aga Khan Museum, the backdrop for the white glove affair was born. Using its riveting décor, harvested organically from the museum's graceful architecture the designers and producers were able to focus on the event's food and entertainment experience.



Canadian Celebrity Chef, Mark McEwan prepping catered dishes.



Canadian Celebrity Chef, Mark McEwan served a bespoke menu creatively designed to marry the innovative libations curated by Toronto's own Bar Chef and served from an immersive bar custom-designed for the event.

The two collaborated to provide a luxe -gastro experience including molecular cocktails, a gala dinner featuring delicacies that evoked a night in the desert, late evening warm-ups and custom dessert bar. Cocktails like Hot Buttered Rum (spiced rum, smoked salt, butter, rasp, cinnamon, maple, vanilla bitters) served over foliage covered bars flowing with dry ice enhanced the Mediterranean vibe. (see video)

Beneath a beautiful autumn sky, the event began with a bright and modern welcome reception inspired by Phoenician elegance. Middle Eastern Duet, Andrew Kay, and Justin Gray provided Indo-Jazz sounds.

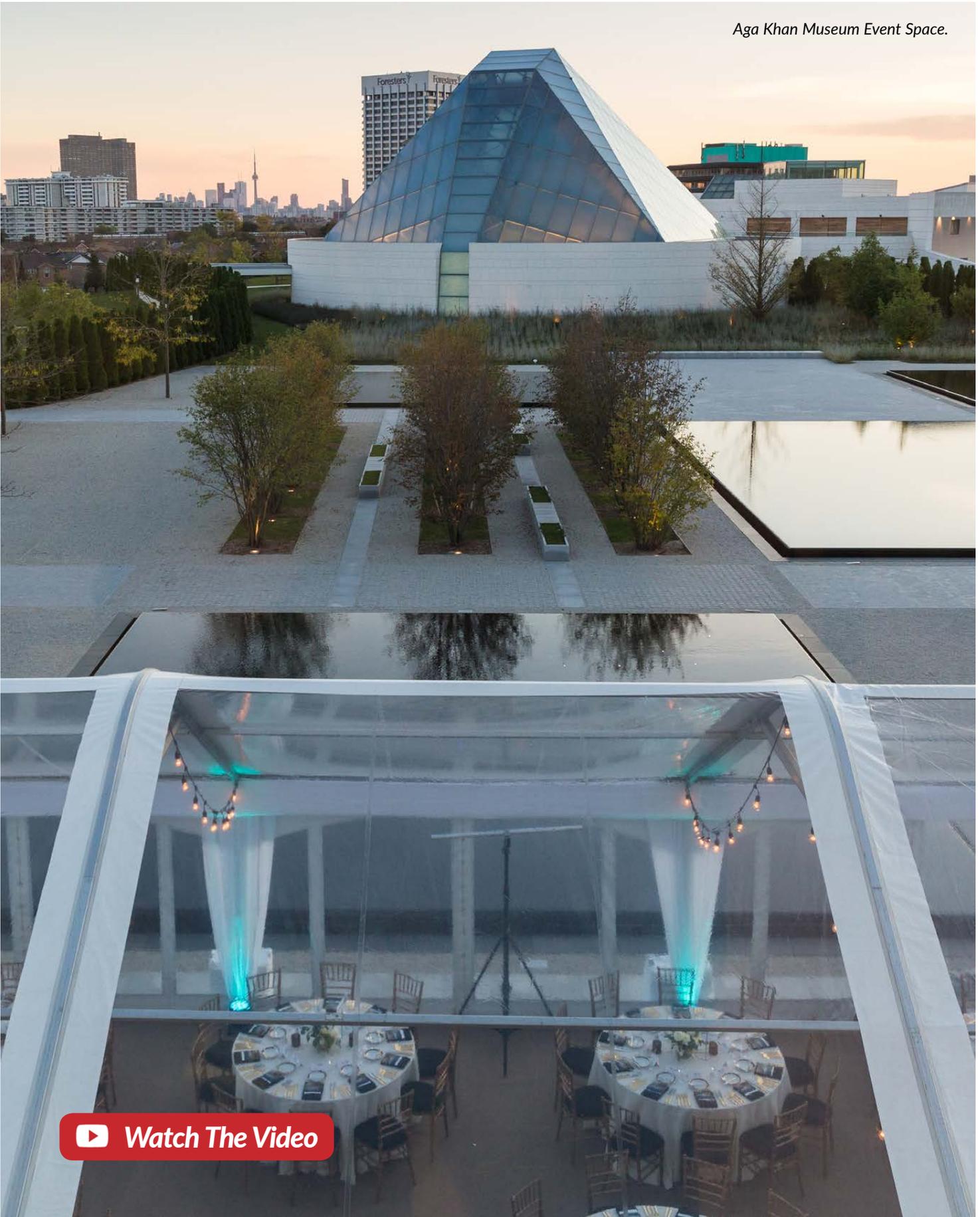
Throughout the evening, magical performers enhanced the vibe including Wings of Hathor Dance, By Habeeba's Egyptian Dance Troupe, a candelabra contortionist provided by Top Talent Entertainment and Canada's Got Talent finalist, Aygul Memet, who wowed the audience with a stunning performance.

Epiphany Bourque, Sr. Account Manager at TK Events shared, "The entire event was inspired by the elegance of the Aga Khan space, with touches of Middle Eastern flair."

To learn more about TK Events follow them on [Instagram](#).



Aga Khan Museum Event Space.



 [Watch The Video](#)



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Seneca Designs for **CANFAR's** Bloor Street Entertains

Bloor-Yorkville's iconic storefronts in Toronto were transformed into luxury dining spaces late in 2017 with some creative help from Seneca students and faculty, working to support **CANFAR's** 21st Bloor Street Entertains. The event raises between \$500,000 and \$1 million annually for CANFAR, the Canadian Foundation for AIDS Research. The fundraiser includes a cocktail reception, a four-course meal, a silent auction and an after-party.

The event management on This year's Bloor Street Entertains is Toronto event agency **ESP Inc**, with the

company's Principal, Chad Brincheski at the helm of the project.

ESP managed the logistics for 15 events (taking place simultaneously), 15 Bloor St./Yorkville retailers as venue partners, 15 culinary partners (restaurants and catering companies) 15 décor/floral partners, 4 staffing agencies, 3 catering rental companies and numerous other suppliers. The dinners were followed by an after-party at the **Four Seasons Hotel** for 700 guests, also managed by ESP.

All photos courtesy of Henry Lin.



“Projects that get students out of the classroom are so valuable to their education.”

Todd Kjargaard, Jackie O Floral
Affairs and Event Design



FOUR SEASONS

Todd Kjargaard of Jackie O worked with Seneca Professor John MacBride and his students to design an elegant dinner for 43 people at the Four Seasons Hotel. Opulent floral arrangements were paired with a navy and gold colour palette filled with candlelight. Name cards were embossed with wax seals as a final touch.

CREDITS: Florals, candles and votives - Jackie O Floral Affairs and Event Design, Linens and Chairs - Chair Decor, Event Design - Seneca, Photos - Henry Lin.

Seneca's Event Management - Event and Exhibit Design students have worked on Bloor Street Entertains for more than 10 years. In 2006, it formally became part of the EVT program curriculum as a capstone project.

“We always appreciate the creativity, commitment, and thoughtfulness that Seneca students bring to Bloor Street Entertains,” says Kyle Winters, CANFAR President and Chief Operating Officer. “We love working with a new group of students every year, and thank Seneca for their ongoing support of CANFAR.”

In this year's event, Seneca's students participated with the design and décor at 4 of the 15 venues, including Lumas Gallery, Harry Rosen, Rimowa, Strellson and Liss Gallery. They also helped in the design of the dinner decor at the Four Seasons Hotel with ESP Inc's Chad Brincheski.

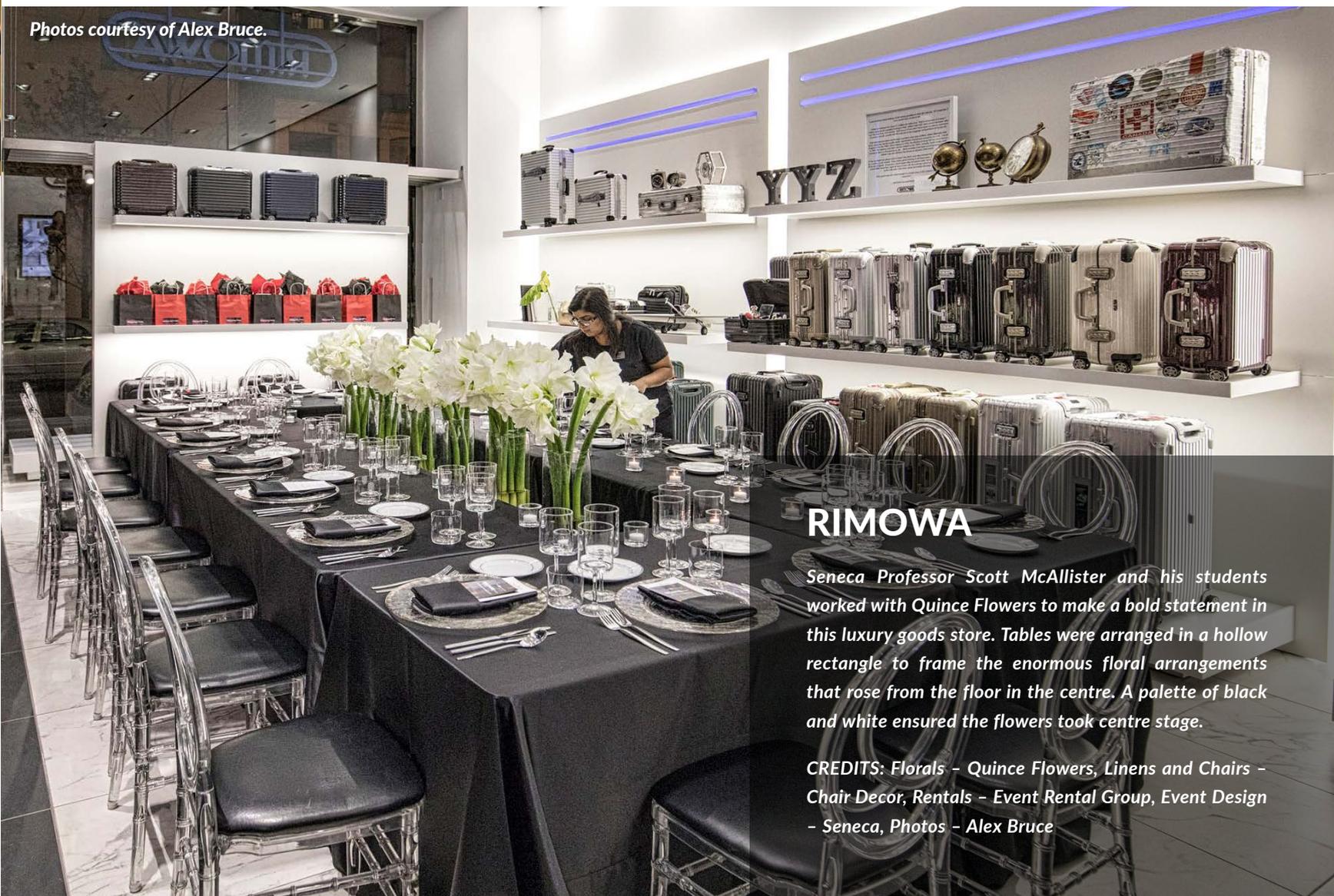


"Seneca's students were an incredibly creative group of event design students that were an absolute pleasure to work with" Chad Brincheski, Principal, ESP Inc.

Seneca's collaboration with CANFAR has proven to be a mutually beneficial partnership. The charity gets support and resources in the execution of their largest fundraiser of the year, while providing a working laboratory for the students to design and execute an event.

"Projects that get students out of the classroom are so valuable to their education," says Todd Kjargaard, whose company **Jackie O Floral Affairs and Event Design** provided florals for the **Four Seasons**. "It's so vital for students to see the different components that go into an event in person, as opposed to just sitting in a classroom and planning out an event."

Photos courtesy of Alex Bruce.



RIMOWA

Seneca Professor Scott McAllister and his students worked with Quince Flowers to make a bold statement in this luxury goods store. Tables were arranged in a hollow rectangle to frame the enormous floral arrangements that rose from the floor in the centre. A palette of black and white ensured the flowers took centre stage.

CREDITS: Florals - Quince Flowers, Linens and Chairs - Chair Decor, Rentals - Event Rental Group, Event Design - Seneca, Photos - Alex Bruce



Photos courtesy of Alex Bruce.



Kjargaard, who is a former professor in Seneca's Event Management program, also stresses the learning that comes from collaborating with a non-profit such as CANFAR.

"The charitable world plays a big role in the event industry, especially in Toronto," he says. "Approximately 25 per cent of events in the city involve a non-profit."

Seneca Event Management student Christina Lonth is grateful for this diverse experience.

"We're learning that the event industry is about more than just corporate functions and weddings," says Lonth.

She appreciates the opportunity to learn from both her professors and organizers at CANFAR.

"It's not every day that you get an opportunity to do hands-on work on a real-life event," Lonth says. "Drawing out our tabletop on paper is one thing, but seeing it come to life is an entirely different, educational experience."

STRELLSON

Seneca Seneca Professor Nicole Dicarlo and her team went uber-masculine when designing for this luxury menswear retailer. Rustic harvest tables were punctuated with modern stemware and flatware. The centerpiece was a forest of tropical leaves that snaked down the table. Ghost Chairs ensured the harvest table took centre stage.

CREDITS: Florals - Nicole Dicarlo for Seneca, Rentals - Higgins Event Rentals, Event Design - Seneca, Photos - Alex Bruce

LISS GALLERY

Seneca Professor Brian Wickens and his team took a trip to Whoville for this daring dinner décor. Inspired by the current exhibition Dr. Seuss, they designed a colourful and whimsical table to delight guests.

CREDITS: Florals - Brian Wickens for Seneca, Linens and Chairs - Chair Decor, Rentals - Higgins Event Rentals, Event Design - Seneca, Photos - Brian Wickens



Photos courtesy of Brian Wickens.



“ We always appreciate the creativity, commitment, and thoughtfulness that Seneca students bring to Bloor Street Entertains. ”

Kyle Winters, CANFAR President and Chief Operating Officer

To see more of CANFAR's Bloor Street Entertains 2017, [click here](#).

Find out more about [Seneca's Event Management program](#) and learn more about [Bloor Street Entertainment](#).

Follow @SenecaFashion on Twitter and Instagram to see more student work.

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More From **CANFAR's** Bloor Street Entertains

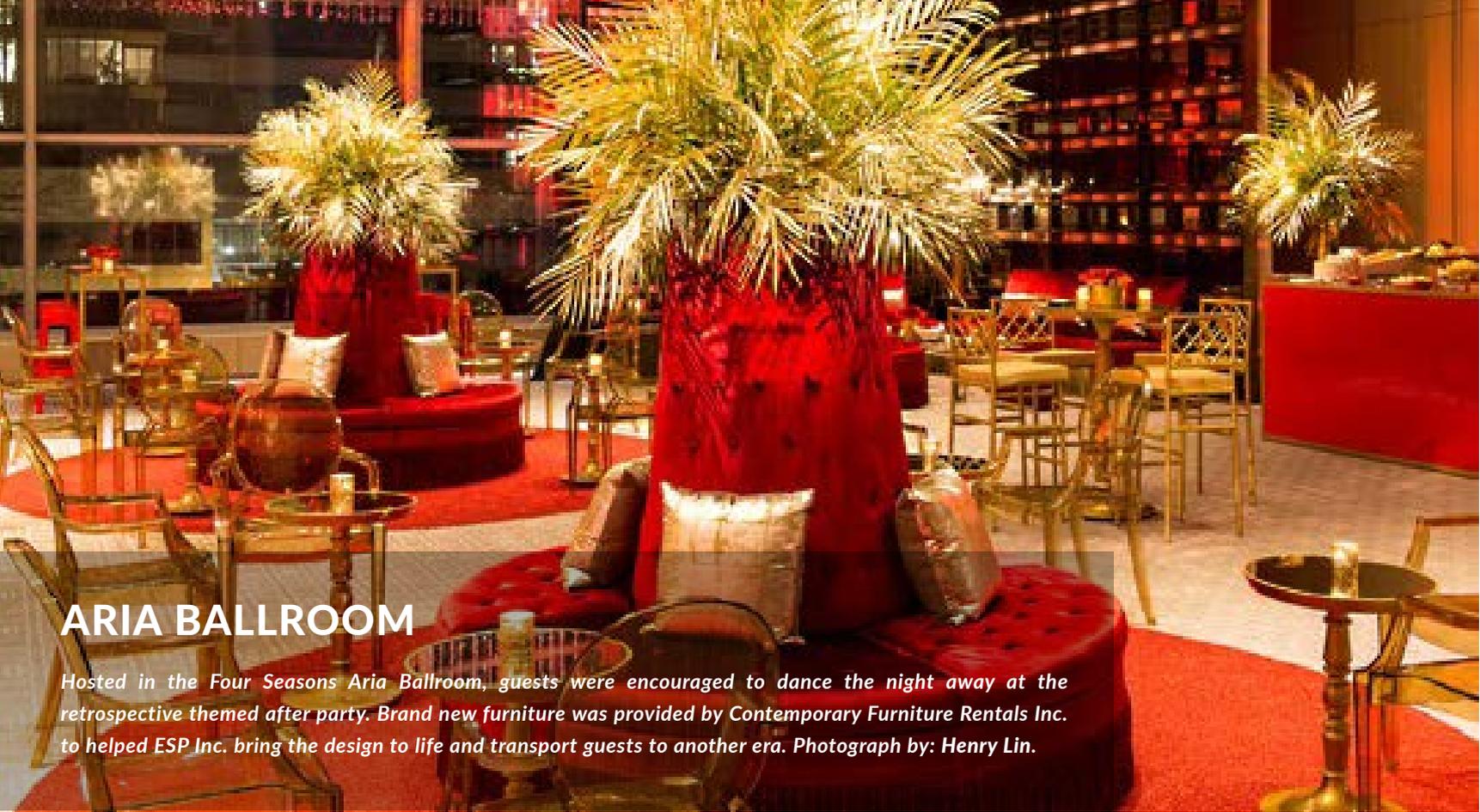
Each year, just before World AIDS Day, Toronto witnesses something powerful, something unique; it sees the coming together of exquisite culinary masters, lavish retailers, and elegant florists who join together for a vital cause; it experiences CANFAR's Bloor Street Entertains.

These beautiful designs showcased here are the result of a stellar collaboration between ESP Inc. and a diverse group of the city's most talented designers and suppliers who together created the venues for this year's CANFAR's 21st Bloor Street Entertains.

MULBERRY

There is nothing more beautiful than letting the centerpiece steal the show, and that is exactly what R5 Event Design did. Guests ate in luxury at Mulberry with catering by Broadcloth Hospitality and rentals through Chairman Mills & Chair Decor.

Photograph by: George Pimentel



ARIA BALLROOM

Hosted in the Four Seasons Aria Ballroom, guests were encouraged to dance the night away at the retrospective themed after party. Brand new furniture was provided by Contemporary Furniture Rentals Inc. to help ESP Inc. bring the design to life and transport guests to another era. Photograph by: Henry Lin.



ROOTS

Translating the brand perfectly, this Roots dinner (above) was designed by Inspire Event Rentals. 10tation Catering made sure to complement the design through taste and Event Rental Group furniture made it feel as though one was glamping in the woods. Photograph by: Jason Kwan.

GALERIE DE BELLEFEUILLE

Hosted at the brand new Galerie de Bellefeuille (below) in Yorkville Village, Opening Night Flowers created the beautiful tablescape with rentals from Higgins Event Rentals and linens & chairs through ChairDecor. Gusto 101 complemented the table through its luxurious catering. Photograph by: George Pimentel.



DOLCE & GABBANA

*Dolce & Gabbana was proud to host the co-chairs this year and watch their store turn into an elegant dinner party. Guest were able to enjoy food by **Bizou Catering** with catering rentals by **Chairman Mills**. The beautiful florals & design were by **Caspar Haydar Designs** with rentals through **Chair Decor**.*

*Photograph by: **George Pimentel**.*





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THE GRAND
HOTEL & SUITES



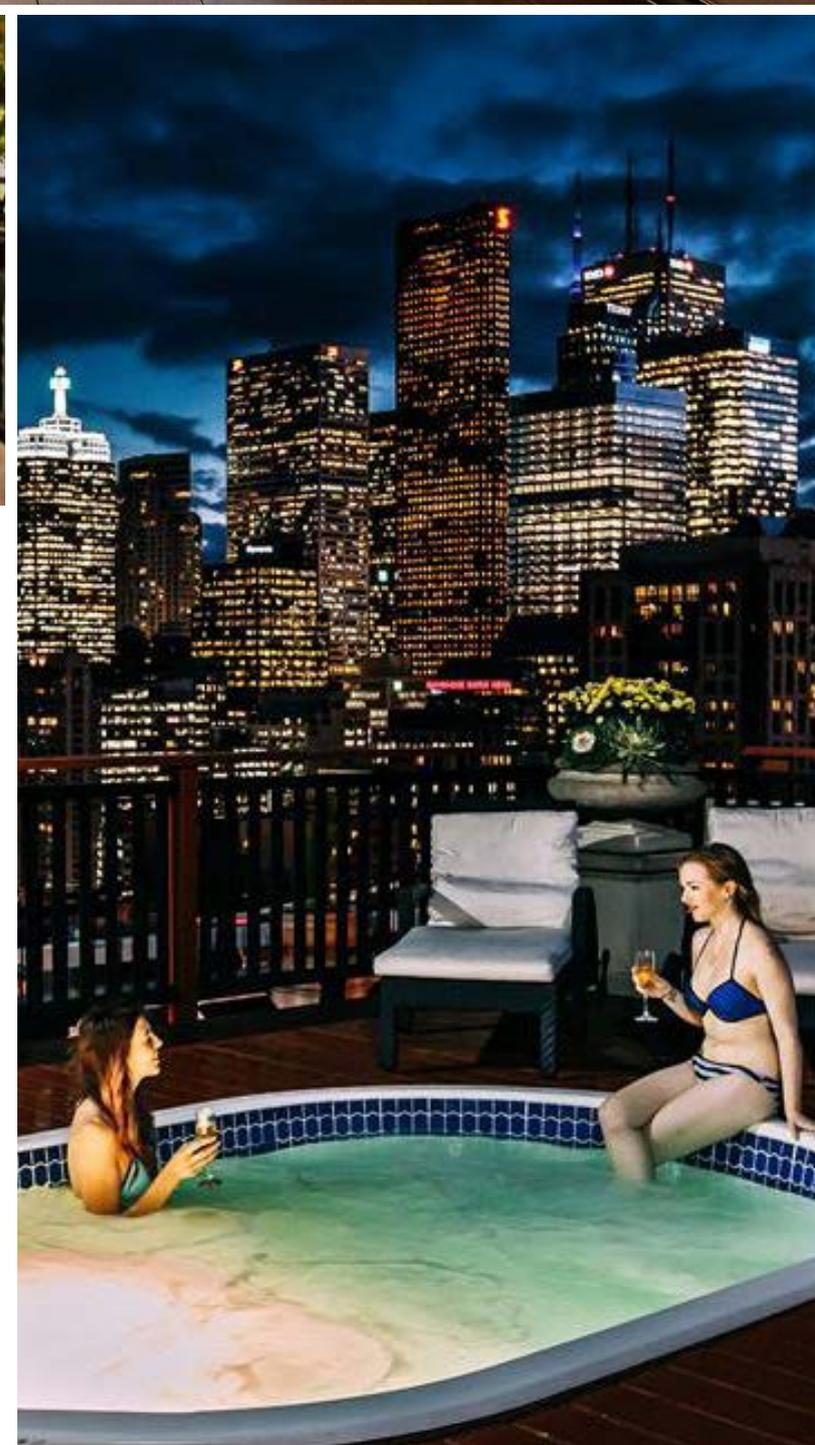


The Grand Hotel & Suites Toronto is a hidden gem. Sitting a stone's throw away from the hub of Toronto at Yonge and Dundas Square, The Grand Hotel is one of the city's most unique and stunning hotel properties.

Offering 177 rooms and suites, state of the art amenities, gourmet dining a beautiful outdoor patio and over 10,000 sq ft of meeting and event space, this hotel is a serious contender when it comes to where to hold your next event or host your guests.

Event food is one of the most critical elements of an event. From an intimate gathering for six to a gala for hundreds Executive Chef Gillian Osborne, is known for her imaginative menus and creative cuisine using only freshest local ingredients from unique regional discoveries.

Guests are always surprised to find themselves among such luxury they enter their suites at the Grand Hotel. Each



Grand Deluxe Room features a separate living space daily newspaper, Plasma TVs, local calls, movie channels, hi-speed/wireless internet connection and daily full hot breakfast buffet served daily in the popular Citrus Restaurant each morning of the stay. It's these little extras that set the hotel apart and leaves each guest feeling like a VIP. The luxurious 50ft long indoor swimming pool, 2 California style hot tubs on the rooftop patio and a 500sq ft fitness facility add to the benefits of staying at this fabulous hotel.

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Golden Ivory

FOR ALEX & MARIO

When this amazing couple came to them with their dream ideas **Fab Fete Event Planning Boutique** turned to **DT Floral and Decor** to design a lavish and opulent white and gold wedding. Having only one week (yes 7 days) from concept to execution to create this masterpiece Craig and his team worked round the clock to create this masterpiece and ensure the bride and groom had the wedding they always imagined.



The moment guests walked into the **Universal Event Space** the reaction was simply "awe struck". For the ceremony, the aisle was lined with clear pillars with stunning rectangular florals with glowing candles resting atop of the bases.

A custom-made Lucite Chuppah was covered with white orchids and hydrangeas and strategically placed in the center of the room to showcase the couple from all angles as they exchanged vows.

From the ceremony, wedding guests headed into the cocktail space designed with sparkling white furniture and impressive amounts of gold crystal stands with candles and unique florals.





ALL PHOTOS COURTESY OF 424U PHOTO & VIDEO; HENRY LIN.



All photos courtesy of Henry Lin.

The main ballroom featured stunning chandeliers over every table, a gold-trimmed dance floor and a custom monogrammed bar with a photo of the newlyweds incorporated into the design. Each table was covered in Chantilly lace linen, floral centerpieces and gold Belmont charger plates. The seating included a mixture of Cartier and Aria style chairs.

DT designed ice sculptures for the couple's special Ciroc bottle and Oyster bars. Even with the short window to develop and execute this event, DT Floral and Décor created a brilliant spectacle for this special couple.







"Alex and Mario's wedding decor was inspired by A Midsummer Night's Dream. The couple and their guests spent the evening under clouds of floating flowers, surrounded by candlelight and stunning decor elements in white, ivory and gold".

Craig Gruzd, Founder and Creative Director of DT Floral & Decor Inc.



WEDDING PLANNER:

Michelle Garber,
Fab Fete Event Planning Boutique

FLORIST & DECOR:

DT Floral & Decor Inc

WEDDING VENUE:

Universal EventSpace

AV PRODUCTION:

bb Blanc

AUDIO SUPPORT:

S4 Entertainment & AV

DJ & MC:

Party Crew Entertainment,
(Band from New York)

RENTALS:

Detailz Couture

DANCE FLOOR & BAR VINYL:

Dance Floor Decor

LINENS:

Around the Table

CHARGERS:

DX Event Rentals

CATERING:

Peter & Pauls Event Catering

CAKE:

Just Temptations &
Dessert Trends Patisserie

INVITATIONS/STATIONERY:

ESCO Invitations

OFFICIANT:

Rabbi David Cooper

PHOTOGRAPHY:

Concord Photography Inc,
Vladimir Bekker

VIDEOGRAPHY:

Creative Media Vision,
Efim Bulshtein

WEDDING GOWN:

Mona Richie Bridal

GROOM'S SUIT:

Canli from Harry Rosen

MAKEUP:

Makeup By Liraz

HAIR DESIGN:

Lena, House of Beauty Salon





5 ARE YOU GUILTY OF THESE POWERLESS BEHAVIOURS?

By Mary Foley

Do you feel like you might be struggling to get the respect and credit you deserve? In today's business world, we constantly work to establish ourselves; as a brand, an expert and a credible part of the proverbial pie and it's easy to start falling back on powerLESS behaviours that are counter-intuitive to our very goals of gaining that upper hand. Every day at work and in life, we may do simple verbal and non-verbal behaviours that erode their personal power without even realizing it. If you think this maybe you, read on to learn some of the ways you could be sabotaging your own accent.

The following are 5 of the biggest offenders that may be limiting your influence in the workplace.

YOU DON'T LOOK DIRECTLY WHEN SPEAKING OR LISTENING

You may have a tendency to glance at people's eyes and quickly look away. But your eyes speak volumes. Instead, when talking look directly into people's eyes and hold that pose. When listening, do the same. The person speaking will notice and be positively influenced by your interest.

YOU END SENTENCES WITH A QUESTION MARK

Many people bring their voice up at the end of a sentence, making it feel like a question and that they are unsure of themselves. Don't make others wonder if you're competent. Focusing on ending sentences with a drop in your voice. This communicates you're making a statement with confidence. Don't you think?

YOU PLAY WITH YOUR HAIR

You may not even notice that you're playing with your hair, but such gestures often signal that you're uncertain, feeling intimidated or nervous. Playing with your hair also connotes being flirtatious which is a major distraction. Plus, if you want to be taken seriously, this sends the wrong message.

YOU OVER-EXPLAIN

Follow Katharine Hepburn's advice to gain respect in Hollywood - "Don't over-explain, don't over-complain." Time and again a competent, intelligent person explains to the nth degree about a situation including who said what, who did what, then what happened, and on and on. As a result, her stature and power seep out of the room. It's far more powerful to state the situation simply, focusing on key factors and results. Let others ask follow-up questions about any details they need.

YOU THINK APPEARANCE DOESN'T MATTER

Given today's more casual workplace, it's easy to think that your appearance doesn't matter. It does. Ill-fitting, outdated clothes can communicate you have less energy and are less effective. In her book *Nice Girls Don't Get the Corner Office: 101 Unconscious Mistakes Women Make That Sabotage Their Careers*, author Lois P. Frankel, Ph.D., says that "about 55% of your credibility comes from how you look." And according to a study in the *American Economic Review*, "Women who wear makeup earn up to 30 percent more than those who 'can't be bothered.'" So, hiring an image consultant could easily pay for itself.

Get more tips from Mary Foley's blog at www.maryfoley.com.

ABOUT THE AUTHOR

Mary Foley

Boring events take too much time, cost too much money, and fall too short in creating real impact. Using hard-earned insights, light-hearted humor, and creativity I energize women's careers and events to create experiences professional women crave. Wearing a red cape helps.



Get more tips from Mary Foley's blog at www.maryfoley.com.



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The Party FKA Governor's Ball

Windsor Station
Montreal Salle des
Pas Perdu, Montreal.

To Montreal's social elite it's known as the Governors Ball. But the 2017 annual soiree earned a new moiker: The Party, produced by award winning **MB Events**. This lavish affair was held at Windsor Station and along with its new name, was deemed by party goers as a breath of fresh air.



The purpose of the event is to honour the Governors of 10 years and recognize new ones including those coming up the ranks of the Next Generation.

The launch of UNITAS (uniting five Montreal based Italian Canadian community groups to work together) now challenged the gap between generations, and implicated all social media platforms. The Party, launched this new concept with style and flair!

800 guests enjoyed cocktails held in a massive clear top tent allowed them to bask in the starlit night while sampling delicious food, signature drinks and sipping on Prosecco. Inside, an eclectic mix of chairs, bold colors, linen & floral arrangements filled the massive landscape of Windsor Station. Messaging was visually strong and

blended from start to finish, using branded elements from invitations, right down to the 83 tables numbers.

Emilio Imbriglio President, CEO of Raymond Grant Chabot Thornton, Anna Giampà FCCI Executive Director and Joey Saputo, President of FCCI, and Montreal Impact Stadium, worked tirelessly to achieve the overwhelming turnout that made this event such a success.

This event was a labour of love. The music, menu, effects, design, projection and the passion of the planning team combined together to create an evening of pure colour and light for the newly branded "The Party"!

To see more inspirational work from **MB Events**, visit them their website at www.mbevents.net.

I am happy to see such a tremendous deployment of efforts coming from so many great individuals, all passionate and professional, working hard to make it the incredible success it was.

-- Governor Mario Magri





“MB Events bought into our madness which was truly touching. The event will stay etched in the hearts and minds of the community for a very long time. It was a moment for us all to be proud.”

-- Emilio B. Imbriglio, Ball President





The Party was produced by [MB Events](#) along with the following event collaborators:

[Alain Simon Fleurs](#)

[Brahm Mauer Bar Service](#)

[Cinecast](#)

[DJ Vito-V](#)

[Draxo Marketing](#)

[Fiesta Tent](#)

[John Oliveri Photography](#)

[Ed Yao Photography](#)

[Location Gervais](#)

[Luxe Rentals](#)

[Mercuri Montreal](#)

[Montreal Rhapsody Orchestra](#)

[Productions Eventex](#)

[Sheraton Laval Catering](#)

[Socially](#)

[Tenue de Soirée](#)

The Danny Kramer DANCE BAND

CANADIAN REGIONAL EVENT INDUSTRY AWARD WINNER - ENTERTAINER OF THE YEAR



Based in Winnipeg, The Danny Kramer Dance Band is really racking up the accolades. Last January they were named a finalist for Entertainer of the Year in the Canadian Event Industry Awards (Nationals), were awarded Best Entertainment Act for Manitoba/Saskatchewan by the prestigious Canadian Wedding Industry Awards and just this month was named 2017 Entertainer of The Year (Prairies) in the Canadian Regional Event Awards.

For Danny, these are well-earned rewards for a job he gets up every day more in love with than when he started. Led by Danny Kramer this talented group of entertainers features 7 vocalists, multiple Juno winners and a flexible line up from 5 to 14 pieces.

“Wow” is what he hears a lot from his happy clients. The number one question they receive from guests from out of town is “Where is this band from?” When they hear Winnipeg, they seem shocked. Proud of his city and the loyal following he has built here, this reaction just makes him smile. Yes, there are plenty of incredible performers in Winnipeg, they just happen to be one of the best.

His goal with every client no matter how big or small is to “be their “Entertainment Conceptionalist”.

“We work with our clients to find out what their hopes and their needs are for their event entertainment and then we work to make it happen. We make the entertainment portion of the evening utterly effortless for our clients.”

In the past two years, the band has performed in excess of 100 Corporate and Wedding events for some pretty amazing clients and some of the most prominent galas in the city. Regardless if its an intimate birthday event or a fundraising gala for 1000, the dance floor is packed.

For your next event in the Prairies or anywhere else for that matter (if you have a flight budget) consider this amazing hometown band of talented performers, your clients will love them... and you!

Learn more about The Danny Kramer Dance Band at www.dannykramer.com.



His goal with every client no matter how big or small is to be their "Entertainment Conceptionalist".



A large event space, possibly a ballroom or theater, is shown with dramatic lighting. The ceiling is covered in large, draped fabric pieces in shades of orange and gold, illuminated by warm spotlights. Below, the walls and ceiling are covered in deep blue fabric, creating a rich, textured backdrop. The room is filled with round tables set for a formal event, with white tablecloths, blue accents, and glassware. The overall atmosphere is elegant and sophisticated.

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